

SPOTLIGHT

crone corkill
REBOOST EDITION

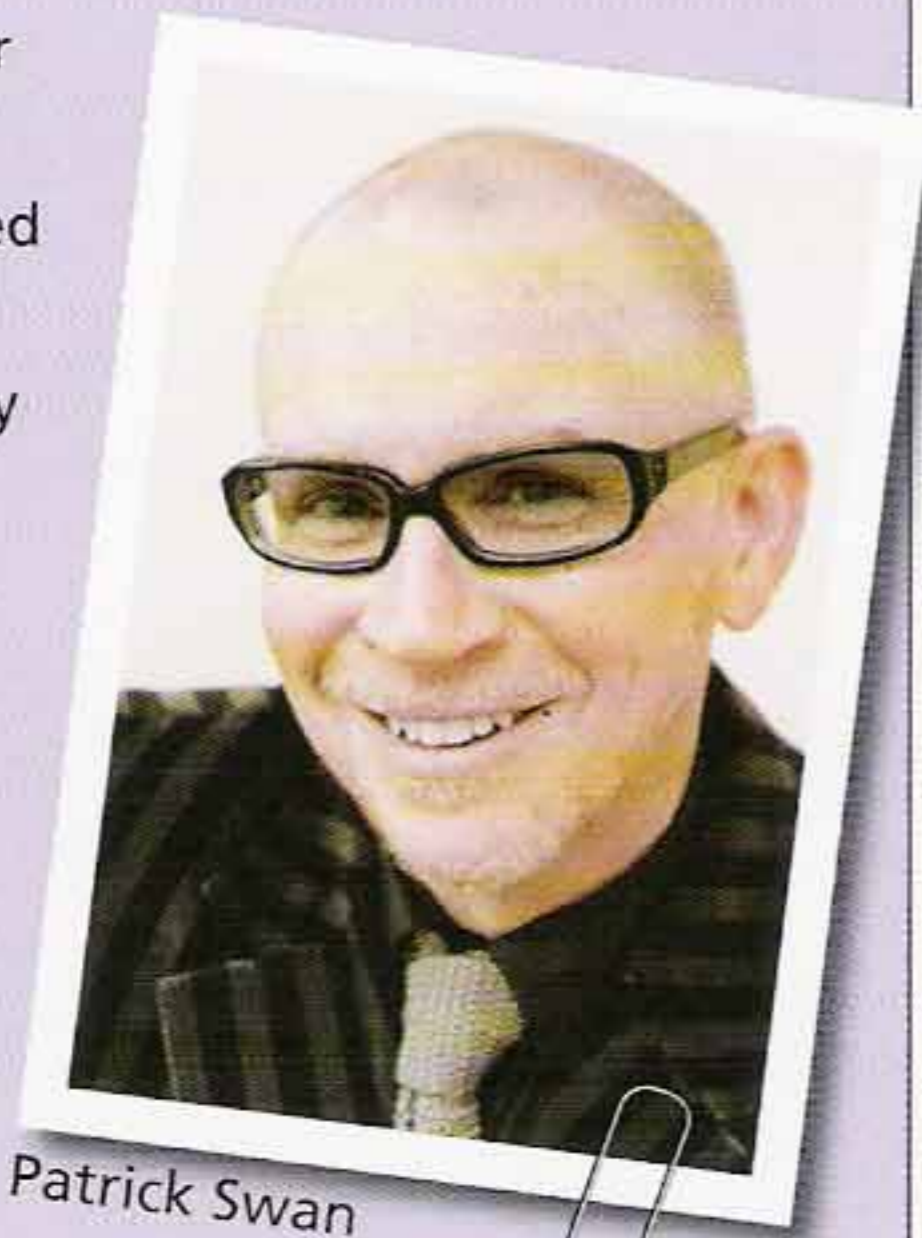
stylist Patrick Swan shares his top tips!



Our favourite celebrity stylist, who revamped the wardrobes of our lucky Recommend a Friend shopping spree winners, imparts his fashion wisdom...

When it comes to your professional look and dressing for work you should dress the part.

The current trend has returned to tailoring so consider your work attire to be an investment and perhaps consider spending more for a well tailored appearance buying a few key tailored pieces.



Patrick Swan

- + One to two button jackets which are now the classic trend, will elongate the body. Three buttons are for a very conservative look. A four button jacket will only suit if you are very tall and slim, but never close all the buttons – leaving the last one undone is appropriate
- + How many vents in the back of a jacket to accommodate your bum? Two vents are best for big, one or none for a small!
- + Jacket lengths should line up with your thumb when your arms are down by your side
- + A strong shoulder line, without the look of a Dynasty extra, will help balance the hips
- + The weight of the fabric, the narrowness or width of a stripe can add inches to your height and trim pounds off your waist

- + Try slim leg trousers if you are smaller and have a balanced hip to shoulder. Wide leg trousers balance the hip especially if you are taller or wider on the bottom half



- + High waisted trousers with turn ups are more modern and can elongate the body
- + Slim or pin-tucked tulip shaped skirts can narrow your hip line
- + Wrap or shirt dresses are great alternatives to give that extra feeling of femininity, but make sure you avoid a plunging neckline – it's often not appropriate for work
- + Finish with shoes that are smart and polished. Suede is fine for rainy days – but do spray with a protector first to ensure longer lasting footwear

Remember, you only have one chance to make a good first impression.

If you would like to invest in your ability to find the perfect look for you or a colleague contact Patrick Swan on 0207 837 8363 or visit his website www.patrickswan.com

congratulations to our shopping spree winners

The recent Recommend a Friend Celebrity Shopping Day campaign was a tremendous success, with two lucky winners getting to spend the day with Patrick Swan who advised them on what to wear, where to shop and how to best dress for their shape and style. With £1000 each spending money they hit the high street to look for their style!

What each winning day included

Over breakfast Tim and Georgina discussed their needs and expectations with Patrick, and then hit several specialty shops to explore the many shapes, styles and prices that were most appropriate for them. They had the opportunity to visit many stores they may have never considered before, resulting in a greater confidence of what clothes are 'right' for them.

Winner Tim Lane said:

"I will take this knowledge into my wardrobe and my workplace to make the best possible impact. Thank you Crone Corkill for giving me the opportunity to spend a day with image consultant Patrick Swan who was absolutely fantastic with his vast knowledge of how to make fashion work for me."



Tim Lane

Georgina Brackstone

Hugo Boss Competition

And Tim and Georgina weren't the only ones lucky enough to win a Crone Corkill shopping spree.

To celebrate the launch of our new website, we gave one lucky visitor the opportunity to win vouchers at the trendy and sought after Hugo Boss.

With 100s of responses to our very successful website launch competition in September, it was with great delight that we announced our winner.

Congratulations to **Anne Carvel** who won **£1000** for a fantastic Hugo Boss shopping spree!

Contact Us

Please contact one of the Crone Corkill teams for information on any roles you would like to know more about, to recommend a friend or to update us with your current employment situation.

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